



FOR SCHOOL LEADERS

Everything in one private app.

Social-style updates, without social media.

A purpose-built communication hub for schools — fast posts, photos, alerts, calendars, sports and messaging — controlled by staff, organized by groups, and free from the noise of the open internet.



COMMUNICATION & FEED

- ✓ **Personalized My Feed** — each user follows only the classrooms, teams & clubs they choose.
- ✓ **Public groups** — one-tap subscribe to open groups like "School News."
- ✓ **Private groups** — join by 8-digit passcode or a one-tap request a leader approves in-app.
- ✓ **Rich posts** — staff publish updates with photos in seconds.
- ✓ **Writing Help** — 6 modes (clearer, shorter, warmer, more detail, grammar) plus translation into 10 languages.
- ✓ **Celebrations & news** — the timely updates families actually want to see.
- ✓ **Google Forms** — attach permission slips & class forms to a post for quick, paperless collection.



CALENDAR, SPORTS & INFO

- ✓ **Calendar & dining** — single-school or district-wide events; add to a phone calendar in one tap.
- ✓ **Sports & schedules** — rosters, player headshots, records, scores & driving directions.
- ✓ **Staff directory** — headshots & contact, searchable by name or subject.
- ✓ **Resources** — curated helpful links, managed by your administration.
- ✓ **Supporters & sponsors** — recognize the local backers who fund your school.
- ✓ **Weather & radar** — current conditions and forecast at a glance.
- ✓ **Built-in help** — in-app help center plus a support contact form.



MESSAGING & ALERTS

- ✓ **Safe private messaging** — reach staff & coaches directly; every message tracked & reviewable.
- ✓ **Push notifications** — iOS & Android, even when the app is closed.
- ✓ **Mass alerts** — school-wide closings & emergency broadcasts.
- ✓ **Per-group controls** — mute any group with one tap of the bell.
- ✓ **Three channels** — mass alerts, group posts & direct messages, each controllable.



SECURITY & PLATFORM

- ✓ **Passwordless sign-in** — email or phone code in ~20s; nothing to forget (optional password too).
- ✓ **Account-type access control** — students & parents can't message one another.
- ✓ **Retention & compliance** — messages & posts kept for administrator review.
- ✓ **Your own branded app** — custom logo & colors on the App Store & Google Play.
- ✓ **Multi-school** — switch schools within a district, no re-login.
- ✓ **Light & dark mode** — looks great in both, automatically.
- ✓ **Instant updates** — improvements ship over-the-air, no App Store wait.
- ✓ **Accessibility** — Dynamic Type & VoiceOver/TalkBack supported.

See every feature with your school's data.

Modern school communication: the convenience of a feed, with the safety families expect.

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[Request a demo](#)